**Social Media and keeping your child safe: E-safety - key information for parents/carers**

Dear Parent/Carer,

It has been brought to our attention that lots of our children have personal accounts on Facebook, Instagram, YouTube and other social media profiles even though the permitted **minimum age to use these sites is 13 years old**, according to their terms and conditions.

Herbert Thompson Primary School is committed to keeping our children safe and to promoting the safe, responsible use of the Internet. As such, we feel it is our responsibility to raise this particular issue as a concern.

1) **Individual profile problems**

We have discovered that many of the children’s social media profiles:

•are not properly secured with poor privacy settings that mean anyone in the world can see their profile;

•use their full name, which makes them easily identifiable and means people can work out where and who they are;

•have content which is wholly inappropriate in terms of the language and/or images on them. (And even if your child’s profile is appropriate, being ‘friends’ with someone who has such a profile means your child can see it.)

2) **General social networking issues**

Websites such as Facebook offer amazing communication and social connections, however they are created with their audience in mind and this is specifically over 13 years old. Possible risks for children under 13 using the site may include:

•Facebook and YouTube use “age targeted” advertising and therefore your child could be exposed to adverts of a sexual or other inappropriate nature, depending on the age they stated they were when they registered.

•Children may accept friend requests from people they don’t know in real life, which could increase the risk of inappropriate or dangerous contact or behaviour

•Language, games, groups and content posted or shared on Facebook and YouTube is not moderated, and therefore can be offensive, illegal or unsuitable for children.

•Photographs shared by users are not moderated and therefore children could be exposed to inappropriate images or even post their own.

•Underage users might be less likely to keep their identities private and lying about their age can expose them to further risks regarding privacy settings and options

•Facebook could be exploited by bullies and for other inappropriate contact.

•Facebook cannot and does not verify its members; therefore it is important to remember that if your child can lie about their age and who they are online, so can anyone else!

**3) Parental responsibility**

We feel it is important to point out to parents the risks of underage use of such sites, so you can make an informed decision as to whether to allow your child to have a profile/account or not at the moment. Should you decide to allow your child of any age to have a Facebook profile/YouTube account we strongly advise you to:

•Check their profile is set to private and that only friends can see information that is posted

•Monitor your child’s use and talk to them about safe and appropriate online behaviour such as not sharing personal information and not posting offensive messages or photos

•Ask them to install the CEOP (Child Exploitation and Online Protection Centre) application from www.facebook.com/clickceop on their profile. This places a bookmark on their profile to CEOP and the Report Abuse button which has been known to deter offenders

•Have a look at the advice for parents/carers from Facebook on the following website http://www.facebook.com/safety/groups/parents/

•Set up your own profile so you understand how the site works and ask them to have you as a friend on their profile so you know what they are posting online

•Make sure your child understands the following basic E-safety rules that we have learnt about at school.

* Always keep your profile as private as possible.
* If possible, don’t put in your full name, e.g. Bart S, instead of Bart Simpson
* Never accept friends you don’t know in real life
* Never post anything – writing or images – which could reveal your identity
* Never post anything you wouldn’t want your parents to see
* Never agree to meet somebody you only know online without telling a trusted adult
* Always tell someone if you feel threatened or someone upsets you

We also recommend that all parents visit the CEOP Think U Know website for more information on keeping your child safe online www.thinkuknow.co.uk

**4) School support and action**

Herbert Thompson takes e-safety very seriously, and we discuss E-Safety issues throughout the year with our pupils. There is an e-safety section on our school website that contains resources for parents. If you feel that you, or your child, needs further support in keeping your child safe on the internet, please make an appointment to see Mrs Jones.

As a school we have a duty of care to report concerns to **Children’s Services and/or Police** regarding childrens use of the internet if it impacts on their safety or wellbeing.

With thanks for your continued support,

Mrs Marsh

Headteacher